

# Anthurium cut flower assortment 2023 / 2024



**Anthura is the world's leading expert in Anthurium and Orchid breeding with more than 80 years of experience. Recently we also started breeding Bromeliads.**

We use innovative techniques to develop sustainable varieties that find their way to the consumer via growers. The cutting-edge, high-quality research on Anthurium and Orchids results in the development of stronger plants as well as new colours and shapes.

More than 700 varieties are marketed in more than 70 countries. The employees in the Netherlands, Germany, North Macedonia and China are driven to do better every day.

"It's in our DNA to keep raising the bar.

By working closely together - both internally and externally - we are able to stay one step ahead in the market. Only together we can create the most beautiful product. This fits perfectly with our mission to make the world more beautiful and to let everyone - anywhere - enjoy Anthuriums and Orchids."

*Marco van Herk, Commercial Director*



Unlimited in varieties  
Offering unlimited possibilities

## Young plant growth (Anthurus)



4 months  
7-12 cm plant size



8 months  
20-25 cm plant size

## Cultivation stage (grower)



16 months  
production 50%



20 months  
production 100%

# Anthura Unoform: Unity in variety

**Unoform is our standard for  
Anthurium plugs and stands for  
unity in diversity.**

The young plants are planted as a single plug in a 180-cell tray. After grading, the plants are put back with 90 plugs in a new 180-cell tray. The plugs are analyzed by a new, advanced camera and put together by grade. The result is a tray with uniform single plugs. With a plant size of 7-12 cm, the Unoform SP1 plug is more compact.

The planned growth time of the Unoform plugs can no longer be exceeded, as this will be detrimental to the plant quality. When the plugs are ready, they must be transplanted. The young plant type of 20-25cm in a 9 cm pot has remained the same.

With Unoform we offer uniform plant material and a choice of three different product types. After all, high quality starting material is the foundation for a successful cultivation.



SP1

### Paper plug

The plants are grown in a paper plug. The structure of the plug allows better moisture absorption after transport and the development of the roots is better. This results in a more uniform growth.



180-cell tray

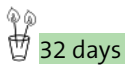






**Maxima® Violeta**

ANTHKINAQ  
↔ 11-13cm



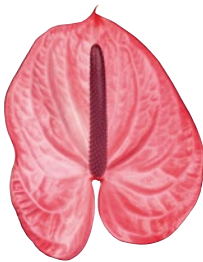
**Maravilla®**

ANTHIOWIR  
↔ 11-13cm



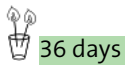
**Jumbo®**

ANTHITBAN  
↔ 17-19cm



**Candy®**

ANTHOPOC  
↔ 11-13cm



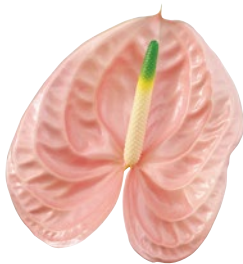
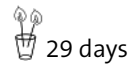
**Caribo®**

ANTHJEXYL  
↔ 13-15cm



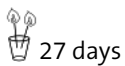
**Farao®**

ANTHCATEP  
↔ 11-13cm



**Cheers®**

ANTANDRA  
↔ 13-15cm



**Santé® Royal**

ANTHUHOB  
↔ 13-15cm



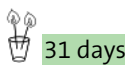
**Nunzia®**

ANTHARIZIK  
↔ 13-15cm



**Lybra®**

ANTHIPCON  
↔ 11-13cm



**Whisper®**

ANTHLOWI  
↔ 4-6cm



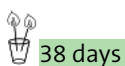
**Carnaval®**

ANTRESTA  
↔ 13-15cm



**Alero®**

ANTHCIMAH  
↔ 7-11cm



**Angel®**

ANTHAQXM  
↔ 13-15cm



**Presence®**

ANTHAQUIRE  
↔ 13-15cm







Reina®



NEW

**Graciosa®**



AN2169973

↔ 13-15cm



29 days



**Moments®**



ANTHATCL

↔ 13-15cm



25 days



NEW

**Reina®**



AN2887337

↔ 11-13 cm



28 days



**Champagne®**



ANTHAQXM

↔ 13-15cm



35 days



**Kaseko®**



ANTHIODYP

↔ 13-15cm



35 days



**Marysia®**



ANTHARYSIA

↔ 15-17cm



38 days



**Extase®**



ANTHIUFEN

↔ 13-15cm



41 days



**Cardinal®**



ANTHIQCUM

↔ 13-15cm



25 days



**Denali®**



ANTHINBOZA

↔ < 19 cm



42 days



**Extase®**



ANTHIUFEN

↔ 13-15cm



41 days



NEW

**Fortezza®**



AN2886834

↔ 11-13 cm



43 days



**Lucardi®**



ANTHILADAH

↔ 13-15cm



38 days



**Tequila®**



ANTHIRFAP

↔ 13-15cm



38 days



**Zafira®**



ANTHCONAP

↔ 13-15cm



36 days





**Pistache®**

ANTOSNA

↔ 13-15cm



38 days



**Midori® Improved**

ANTHINFAM

↔ 13-15cm



46 days



**Olivius®**

ANTHISEYH

↔ 13-15cm



34 days



**Grand Slam®**

ANTHIOXI

↔ 15-17 cm



43 days



NEW

**Rambla®**

ANTHIJTDEN

↔ 13-15cm



33 days



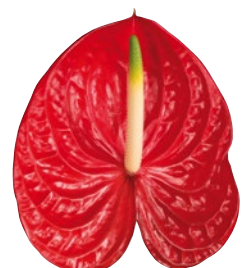
**Eterno®**

ANTHITOXO

↔ 15-17 cm



36 days



**Arena®**

ANTHIMYN

↔ 13-15cm



40 days



**Carisma®**

ANTHARES

↔ 13-15cm



29 days



**Impulz®**

ANTHIQCOP

↔ 13-15cm



38 days



**Calisto®**

ANTHAPBMA

↔ 15-17 cm



32 days



**Cantello®**

ANTHIQDO

↔ 15-17 cm



42 days



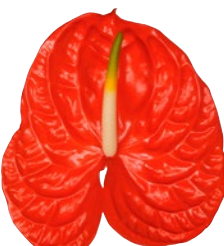
**Nero®**

ANTHILDIL

↔ 11-13 cm



38 days



**Sun Eye®**

ANTHIGCI

↔ 15-17 cm



35 days



### Commercial Name

DENOMINATION

↔ Flower size in cm



Vase life in days



Sustainable choice



Main colour



Cold tolerant 4°C



Cold tolerant 7°C

(tested at Anthura during 48hr transport at 7°C)



Registered trademark

Find more varieties on

[www.anthura.com](http://www.anthura.com)

or scan:



# Breeding and propagation of Anthurium, Bromeliad and Orchids

Find more varieties on  
[www.anthura.com](http://www.anthura.com) or scan:



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proud member of FSI

## **Disclaimer**

The information in this catalogue is based on results obtained from trials carried out on test locations of Anthura. Even though this catalogue is compiled with great effort, Anthura B.V. cannot be held responsible for any inaccuracies, given advice and/or incomplete information obtained from this catalogue.

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