

Anthurium pot plant assortment 2023 / 2024



Anthura is the world's leading expert in Anthurium and Orchid breeding with more than 80 years of experience. Recently we also started breeding Bromeliads.

We use innovative techniques to develop sustainable varieties that find their way to the consumer via growers. The cutting-edge, high-quality research on Anthurium and Orchids results in the development of stronger plants as well as new colours and shapes.

"It's in our DNA to keep raising the bar.
By working closely together - both internally and externally - we are able to stay one step ahead in the market. Only together we can create the most beautiful product. This fits perfectly with our mission to make the world more beautiful and to let everyone - anywhere - enjoy Anthuriums and Orchids."

Marco van Herk, Commercial Director



Unlimited in varieties

Offering unlimited possibilities

Young plant growth (Anthura)



4 months (plug Ø18 mm) 6-12 cm plant size



6 months (plug Ø 55 mm) 10-15 cm plant size

Cultivation stage (grower)



11 months (finished) 30-35 cm plant size 9 cm pot



14 months (finished) 30-40 cm plant size 12 cm pot



15 months (finished) 40-50 cm plant size 14 cm pot



17 months (finished) 55-70 cm plant size 17 cm pot

Anthura Unoform: Unity in variety

Unoform is our standard for Anthurium plugs and stands for unity in diversity.

The young plants are planted as a single plug in a 180-cell tray. After grading, the plants are put back with 90 plugs in a new 180-cell tray. The plugs are analyzed by a new, advanced camera and put together by grade. The result is a tray with uniform single plugs. Planting two single plugs together results in a significantly more uniform cultivation with a higher percentage of finished plants.

Another advantage is that the total cultivation time is reduced because the flowering areas in the greenhouse can be emptied more quickly. In naturally less uniform varieties, the difference will be particularly noticeable. There are more types available, so we can meet your demand better.

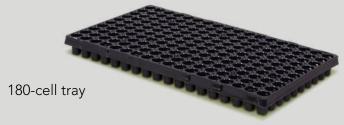
In a nutshell, with Unoform, Anthura offers you:

- More variety in product types;
- Benefits in total cultivation speed due to better uniformity of the end product.

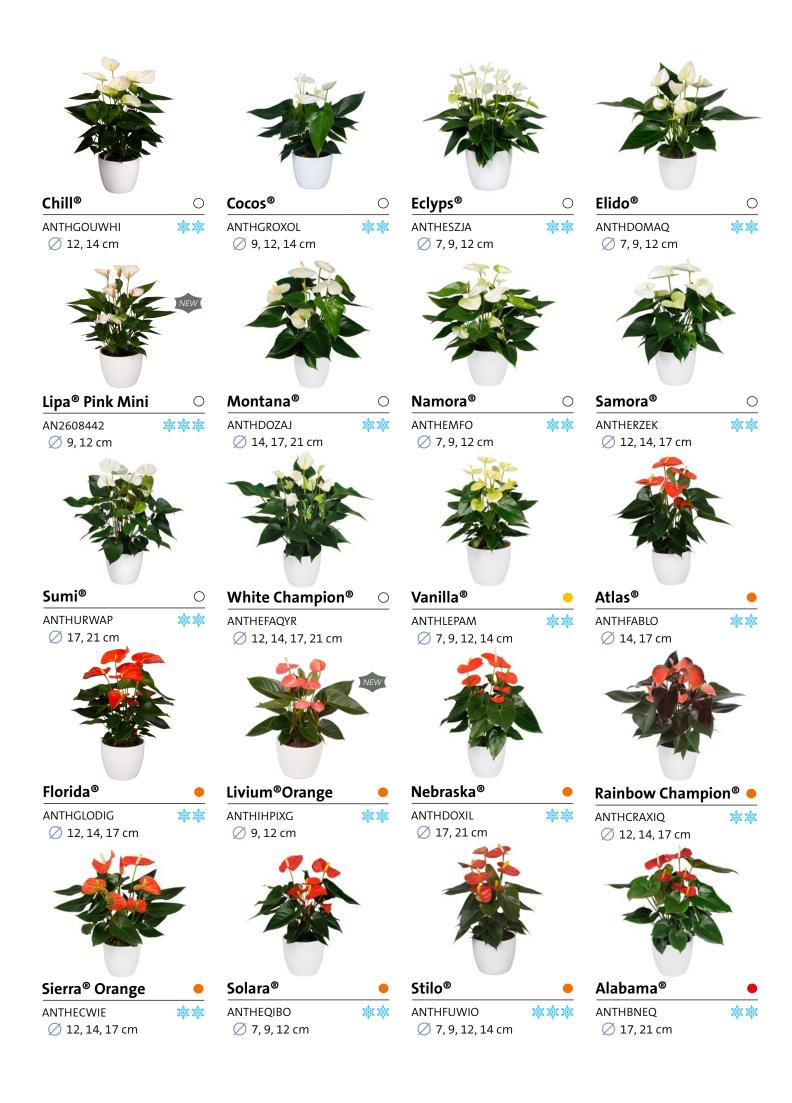


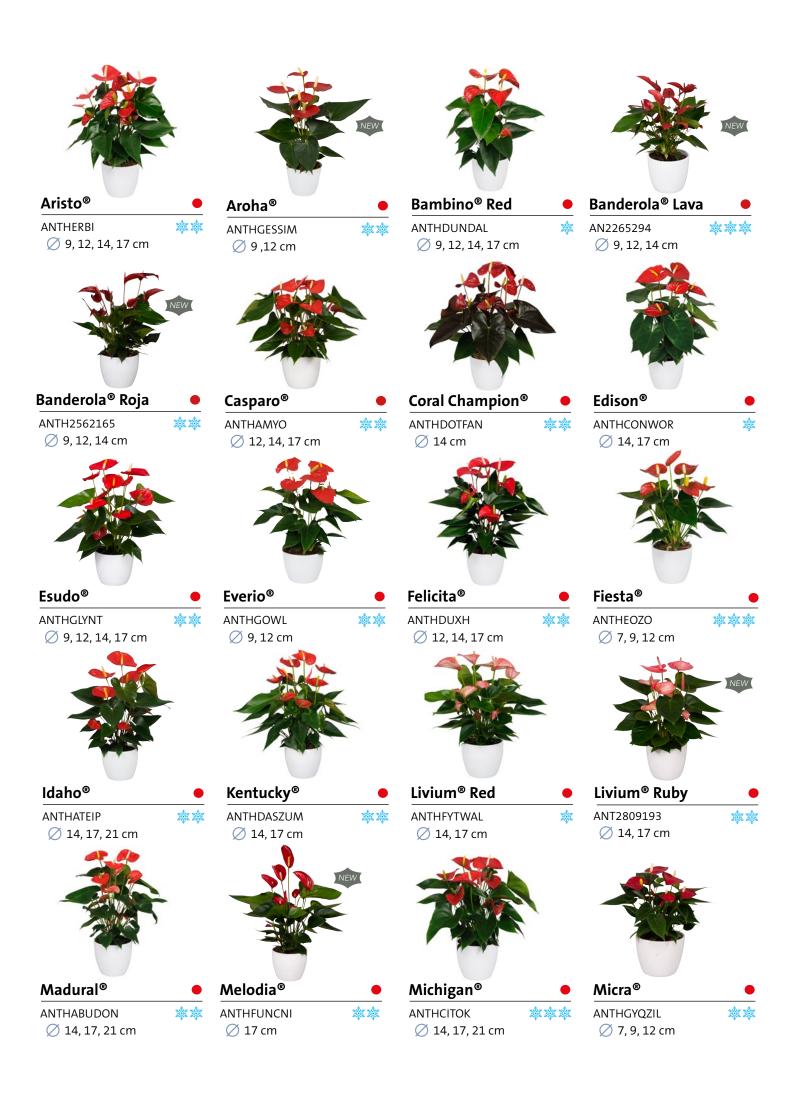
Paper plug

The plants are grown in a paper plug. The structure of the plug allows better moisture absorption after transport and the development of the roots is better. This results in a more uniform growth.











Minnesota®

ANTHFESCID Ø 12, 14, 17 cm



Mystral®

ANTHENAXEN 7, 9, 12 cm



Nevada®

ANTHDASYM Ø 12, 14, 17 cm



Oklahoma®

ANTHDOTXI

Ø 14, 17, 21 cm



Oregon®

ANTHEUDAM Ø 17, 21cm



Querida®

ANTHGRICJE Ø 12, 14, 17 cm



ANTHFANXOL Ø 14,17 cm



Royal Champion®

ANTHOLODOJ Ø 12, 14 cm



Tremendo®

ANTHGERXAM 14, 17 cm



Turenza®

ANTHOLYL

Ø 14, 17, 21 cm



ANTHFYSAN Ø 14, 17 cm

Essencia®

ANTHUQCLO Ø 12, 14 cm



Sempre®

ANTHFUBE Ø 14, 17 cm

Commercial Name

® Registered trademark

DENOMINATION Pot size in cm

Main colour

Cold tolerant 7°C

** Excellent Good ok ok Medium

(tested at Anthura during 48hr transport at 7°C)

Find more varieties on www.anthura.com or scan:





Breeding and propagation of Anthurium, Bromeliad and Orchids

Find more varieties on www.anthura.com or scan:



Disclaimer

The information in this catalogue is based on results obtained from trials carried out on test locations of Anthura. Even though this catalogue is compiled with great effort, Anthura B.V. cannot be held responsible for any inaccuracies, given advice and/or incomplete information obtained from this catalogue.

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