

Anthurium cut flower catalogue

2022 / 2023



Anthura®
unlimited in varieties

Introduction

We bring genetics to bloom

As the worldwide specialist in Orchid and Anthurium, we challenge ourselves every day to develop new varieties, new colours and new shapes. Hundreds of growers in professional horticulture grow our colourful varieties, allowing millions of consumers to enjoy our plants and flowers every day.

Unlimited in varieties, offering unlimited possibilities

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We colour the world

Anthura is the worldwide specialist in Anthurium and Orchids. With our genetic knowledge, young plants and expertise, we supply growers in more than 70 countries with the products and knowledge necessary for a sustainable and profitable chain, making the world a better place for current and future generations. With offices in the Netherlands, Germany, China and North Macedonia, we are committed to an international production infrastructure that guarantees product quality and delivery reliability. Our research and production facilities are among the most advanced in the world.

Research and breeding

As breeder and propagator of more than 60 commercial Anthurium cut flower varieties, we are constantly working on the development of new techniques to achieve these goals. Digitization and technology are developing at a breakneck pace. Our passion and enthusiasm underpin our cutting-edge research and development processes. Thanks to these techniques, we develop varieties of increasingly better quality and can continue moving forward. We are also looking for opportunities to use these techniques in other areas. We constantly invest in unique solutions and special properties in our modern breeding locations, our research centre and, above all, the best people in this field.

Laboratories

Our laboratories in China, North Macedonia and the Netherlands give us great flexibility in the propagation of our plant material. Our global presence spreads the risk and provides the stability in a variety of situations to ensure the optimum delivery reliability to our own production facilities in Germany, China and the Netherlands.

Collaboration

Distinctive entrepreneurship is about more than a streamlined supply of high-quality plant material. We also innovate by entering win-win partnerships, as it is important to play a connecting role in the chain and to share knowledge about developments and trends in consumption, production, breeding and technology. In doing so, we contribute to a promising future for our customers.

Our growers

Together with you, we strive for success. It is tremendously motivational to develop a strategy together and to make you our primary focus in the market. The result is that hundreds of growers in professional horticulture grow our colourful varieties, allowing millions of consumers to enjoy our, and your, plants and flowers every day.

Team Anthura

Sustainable entrepreneurship is in our DNA

"Sustainability goals are part of the organization's main objectives at the highest possible level. The drive to improve our processes and the use of the most modern technology are the means to a more sustainable business operation."

We bring genetics to bloom

We focus on reducing the environmental impact by developing varieties with improved product properties. By developing varieties with increased resistance to diseases and pests and lower energy and water requirements, our genetics have an impact on our customer and therefore the entire chain.

Energy

Our biggest contribution to sustainability can be achieved in the field of energy. To this end, we use and contribute to technological solutions and innovations, such as LED lighting, solar panels, counterflow, closed greenhouse departments, three-layer screening, heat clustering, heat pumps, geothermal warmth, and CHP (combined heat and power generation).

Water

Efficient and sustainable water use is also common practice, by means of rainwater collection and storage and the recirculation of irrigation water.

Smart sustainability

With the introduction of our 'Kas in Kas' ('Greenhouse in Greenhouse') system, we have proven that low energy consumption and crop improvement can go hand-in-hand. With the knowledge gained from our crops, we work on cultivation systems that help us achieve our sustainability goals.

We bring nature home

However, sustainability goes further than this. As a result of our intrinsic drive, we are deeply involved in several national and international projects in the field of biodiversity and other sustainable development goals.





Unoform: Unity in variety

Unoform is the new standard for Anthurium plugs and stands for unity in diversity. With the introduction of Unoform, Anthura is able to deliver the best uniform plant material.

From now on the young plants are planted as a single plug in a 180-cell tray. After grading, the plants are put back with 90 plugs in a new 180-cell tray. The plugs are analyzed by a new, advanced camera and put together by grade. The result is a tray with uniform single plugs.

Changes
With a plant size of 7-12 cm, the Unoform SP1 plug is more compact. The planned growth time of the Unoform plugs can no longer be exceeded, as this will be detrimental to the plant quality. When the plugs are ready, they must be transplanted. The young plant type of 20-25cm in a 9cm pot has remained the same.

With Unoform we offer uniform plant material and a choice of three different product types. After all, high quality starting material is the foundation for successful cultivation.

Unoform cut culture table

Article type	Description	Medium	Quantity/tray	Length
SP1	18 mm plug - 1 plant	paper plug	90	7-12 cm
6SP1 (NEW)	56 mm plug - 1 plant	paper plug/rockwool	28	12-20 cm
201	9 cm pot - 1 plant	paper plug/rockwool	Loose in P9	20-25 cm



Paper plug
The plants are grown in a paper plug. The structure of the plug allows better moisture absorption after transport and an improved development of the roots. This results in a more uniform growth.



New 180-cell tray

Young plant growth (Anthurura)



4 months
7-12 cm plant size



8 months
20-25 cm plant size

Cultivation stage (grower)



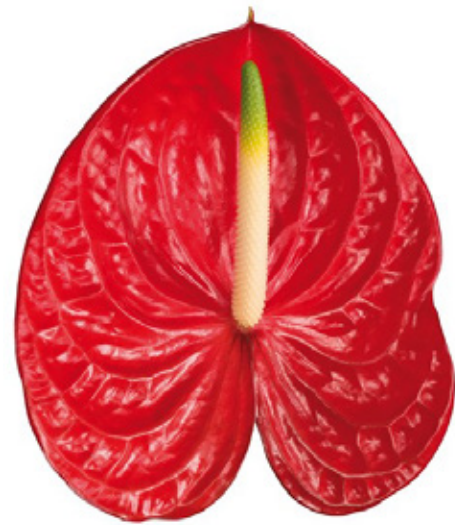
16 months
(production 50%)



20 months
(production 100%)



Standard



ARENA®

Denomination	ANTHIMYN
Main colour	Red
Flower size - cm	13-15
Plants per m ²	16
Production m ² year	100
Vase life - days	40
VBN code Cut	115321



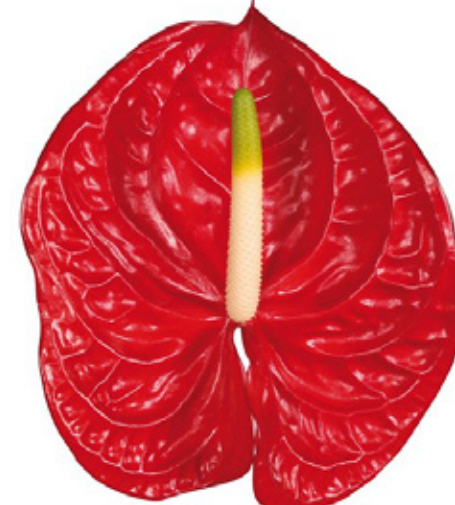
CARISMA®

Denomination	ANTHARES
Main colour	Red
Flower size - cm	13-15
Plants per m ²	16
Production m ² year	91
Vase life - days	29
VBN code Cut	115680



CALISTO®

Denomination	ANTHAPBMA
Main colour	Red
Flower size - cm	15-17
Plants per m ²	14
Production m ² year	88
Vase life - days	32
VBN code Cut	18540



ETERNO®

Denomination	ANTHITOXO
Main colour	Red
Flower size - cm	15-17
Plants per m ²	14
Production m ² year	95
Vase life - days	36
VBN code Cut	112195



CANTELO®

Denomination	ANTHIQDO
Main colour	Red
Flower size - cm	15-17
Plants per m ²	14
Production m ² year	102
Vase life - days	42
VBN code Cut	120338



IMPULZ®

Denomination	ANTHIQCOP
Main colour	Red
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	111
Vase life - days	38
VBN code Cut	121021



NEW

RAMBLA®

Denomination	ANTHIJTDEN
Main colour	Red
Flower size - cm	13-15
Plants per m ²	18
Production m ² year	107
Vase life - days	32
VBN code Cut	126075



MIDORI® Improved

Denomination	ANTHINFAM
Main colour	Green
Flower size - cm	13-15
Plants per m ²	16
Production m ² year	106
Vase life - days	46
VBN code Cut	115540



GRAND SLAM®

Denomination	ANTHIOXI
Main colour	Green
Flower size - cm	15-17
Plants per m ²	16
Production m ² year	114
Vase life - days	43
VBN code Cut	122541



OLIVIOUS®

Denomination	ANTHISEYH
Main colour	Green
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	104
Vase life - days	34
VBN code Cut	122265



LUCARDI®

Denomination	ANTHILADAH
Main colour	Green
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	84
Vase life - days	38
VBN code Cut	106131



TEQUILA®

Denomination	ANTHIRFAP
Main colour	Green
Flower size - cm	13-15
Plants per m ²	16
Production m ² year	107
Vase life - days	38
VBN code Cut	121170



ANGEL®

Denomination	ANTHAQXM
Main colour	White
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	93
Vase life - days	40
VBN code Cut	18539

NEW



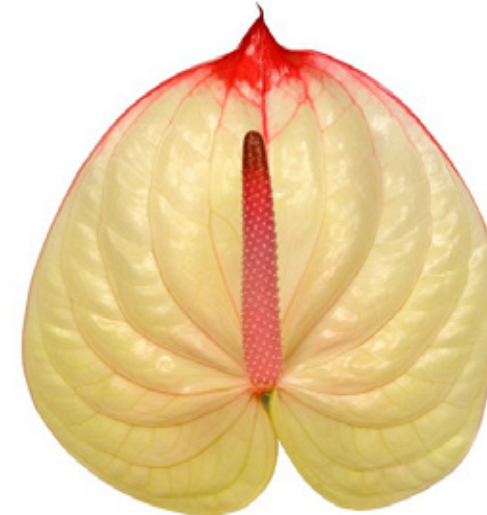
GRACIOSA®

Denomination	AN2169973
Main colour	White
Flower size - cm	13-15
Plants per m ²	16
Production m ² year	110
Vase life - days	28
VBN code Cut	127409



CARNAVAL®

Denomination	ANTRESTA
Main colour	White
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	86
Vase life - days	19
VBN code Cut	11992



KASEKO®

Denomination	ANTHIODYP
Main colour	White
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	113
Vase life - days	34
VBN code Cut	120470



NEW

EXTASE®

Denomination	ANTHIUFEN
Main colour	White
Flower size - cm	13-15
Plants per m ²	16
Production m ² year	97
Vase life - days	41
VBN code Cut	126077



LYBRA®

Denomination	ANTHIPCON
Main colour	White
Flower size - cm	11-13
Plants per m ²	14
Production m ² year	105
Vase life - days	31
VBN code Cut	121302



MAXIMA® VIOLETA

Denomination	ANTHKINAQ
Main colour	White
Flower size - cm	11-13
Plants per m ²	16
Production m ² year	161
Vase life - days	32
VBN code Cut	112194



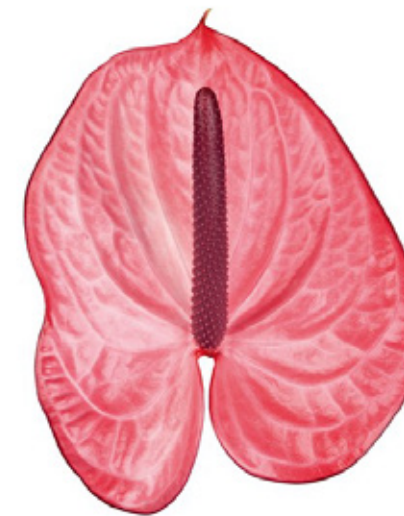
MOMENTS®

Denomination	ANTHATCL
Main colour	White
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	92
Vase life - days	25
VBN code Cut	24719



PRESENCE®

Denomination	ANTHAQUIRE
Main colour	White
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	92
Vase life - days	27
VBN code Cut	24196



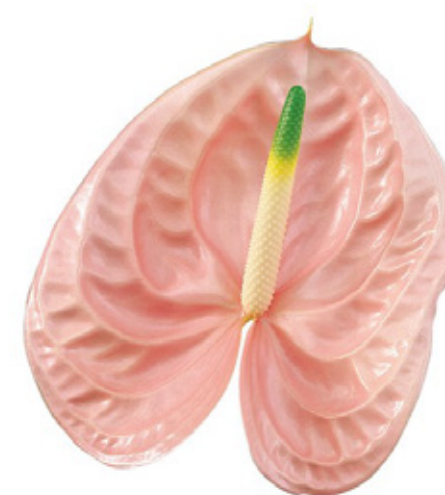
CANDY®

Denomination	ANTHOPOC
Main colour	Pink
Flower size - cm	11-13
Plants per m ²	14
Production m ² year	101
Vase life - days	36
VBN code Cut	111512



CARIBO®

Denomination	ANTHJEXYL
Main colour	Pink
Flower size - cm	13-15
Plants per m ²	16
Production m ² year	108
Vase life - days	28
VBN code Cut	126076



CHEERS®

Denomination	ANTANDRA
Main colour	Pink
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	100
Vase life - days	27
VBN code Cut	13023



NEW

FARAO®

Denomination	ANTHCATEP
Main colour	Pink
Flower size - cm	11-13
Plants per m ²	18
Production m ² year	134
Vase life - days	28
VBN code Cut	126411



SANTÉ® ROYAL

Denomination	ANTHUHOB
Main colour	Pink
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	97
Vase life - days	33
VBN code Cut	115682



CARDINAL®

Denomination	ANTHIQCUM
Main colour	Yellow
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	86
Vase life - days	25
VBN code Cut	122478



CHAMPAGNE

Denomination	ANTEMMA
Main colour	Yellow
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	74
Vase life - days	34
VBN code Cut	12379



MARYSIA®

Denomination	ANTHARYSIA
Main colour	Yellow
Flower size - cm	15-17
Plants per m ²	14
Production m ² year	80
Vase life - days	38
VBN code Cut	27666



NUNZIA®

Denomination	ANTHARIZIK
Main colour	Yellow
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	68
Vase life - days	20
VBN code Cut	24717



MARAVILLA®

Denomination	ANTHIOWIR
Main colour	Purple
Flower size - cm	11-13
Plants per m ²	14
Production m ² year	125
Vase life - days	30
VBN code Cut	115543



SUN EYE®

Denomination	ANTHIGCI
Main colour	Orange
Flower size - cm	15-17
Plants per m ²	14
Production m ² year	105
Vase life - days	35
VBN code Cut	123264



NERO®

Denomination	ANTHILDIL
Main colour	Brown
Flower size - cm	11-13
Plants per m ²	14
Production m ² year	99
Vase life - days	38
VBN code Cut	110828



Cup shaped



FACETTO®

Denomination	ANTHIMDAP
Main colour	White
Flower size - cm	11-13
Plants per m ²	15
Production m ² year	78
Vase life - days	28



LUMINA®

Denomination	ANTHASADOM
Main colour	White
Flower size - cm	7-11
Plants per m ²	14
Production m ² year	131
Vase life - days	36



WHISPER®

Denomination	ANTHCLOWI
Main colour	White
Flower size - cm	4-6
Plants per m ²	14
Production m ² year	137
Vase life - days	38



XAVIA®

Denomination	ANTHAQEQ
Main colour	Pink
Flower size - cm	7-11
Plants per m ²	14
Production m ² year	100
Vase life - days	18



PREVIA®

Denomination	ANTHARXI
Main colour	Purple
Flower size - cm	7-11
Plants per m ²	14
Production m ² year	132
Vase life - days	19



Obake





AMIGO® Improved

Denomination	ANTHINDUN
Main colour	Red
Flower size - cm	17-19
Plants per m ²	16
Production m ² year	104
Vase life - days	41
VBN code Cut	115681



JUMBO®

Denomination	ANTHITBAN
Main colour	Purple
Flower size - cm	17-19
Plants per m ²	16
Production m ² year	81
Vase life - days	37
VBN code Cut	126409



DENALI®

Denomination	ANTHINBOZA
Main colour	White
Flower size - cm	>19
Plants per m ²	14
Production m ² year	94
Vase life - days	42
VBN code Cut	122525



ZAFIRA®

Denomination	ANTHCONAP
Main colour	White
Flower size - cm	13-15
Plants per m ²	14
Production m ² year	155
Vase life - days	36
VBN code Cut	109956



Breeding and propagation of Anthurium and Orchids

Find out more varieties on:
www.anthura.com or scan:



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Disclaimer

The information in this catalogue is based on results obtained from trials carried out on test locations of Anthura. Even though this catalogue is compiled with great effort, Anthura B.V. cannot be held responsible for any inaccuracies, given advice and/or incomplete information obtained from this catalogue. © Anthura B.V.

In practice the obake varieties can be different from the pictures in this overview because of growing conditions.

Antique: it is possible to harvest this variety 4 weeks later than normal in order to get a special colour.

Notifications

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