Anthurium cut flower catalogue

2019 / 2020

Anthura®
unlimited in varieties

Introduction

Anthura is the expert in breeding and propagation of Anthurium and Phalaenopsis. We are known for our innovative growing solutions, and leading range of strong Anthurium varieties. Every day, we challenge ourselves to develop new varieties, new colours and new shapes.

04 Young Plants Program

06 Unlimited in varieties

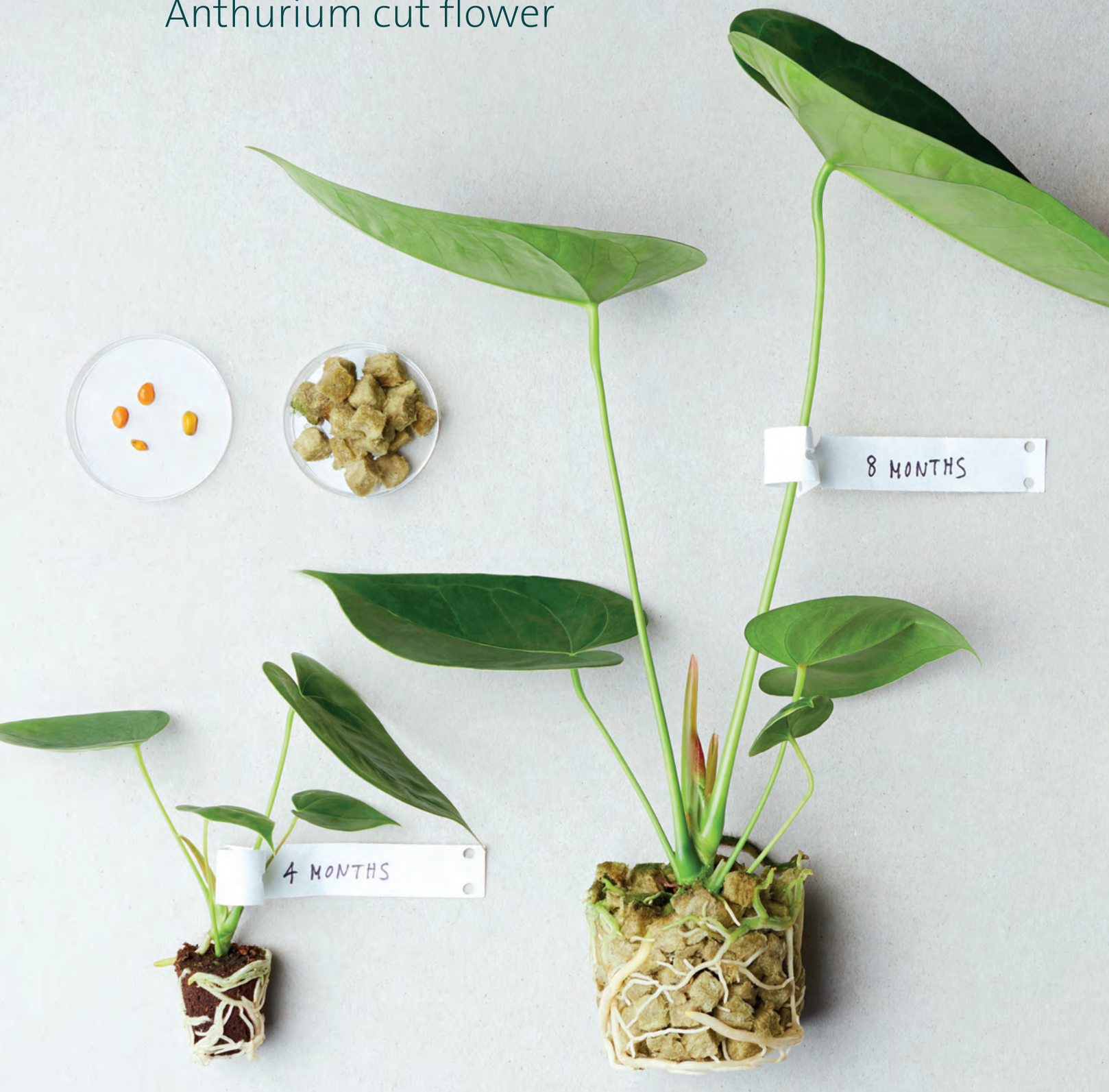
10 Standard

24 Obake

28 Cup shaped

Young plants program

Anthurium cut flower



Young plant growth
(Anthura)

4 months

10-15 cm plant size

8 months

20-25 cm plant size

Cultivation stage
(grower)

16 months

(production 50%)

20 months

(production 100%)

Unlimited
in Varieties

Unlimited in varieties, offering unlimited possibilities

A story of innovative entrepreneurs and pragmatic experts…

Anthura is the expert in breeding and propagating Orchids and Anthurium. Over the last 80 years, our family company has developed into a worldwide market leader. After years of focusing on innovative and sustainable product development, we have created an unparalleled selection of colourful varieties.

As a breeder, Anthura shows that entrepreneurship is about more than just streamlined delivery of high quality plant material. We do not only innovate by deploying the most modern technologies, but also by entering into win-win partnerships.

…who are focused on connection, thriving chains…

We focus on a promising future for our customers, and also on the optimum performance of the chain. We are constantly curious about the ideal product characteristics and applications for the entire chain; for instance, by evaluating new forms of marketing and developments in online and offline opportunities ad possibilities.

…and the success of others.

For all our customers around the world, we are the number one partner that will make them most successful.

Sustainable entrepreneurship is in our DNA

Anthura is a company of innovation-minded entrepreneurs and pragmatic experts. We are an innovative organization that not only seeks continuous quality improvement and versatile variety characteristics, but also focuses on sustainable production processes and products.

FSI 2020

proud member of
Floriculture Sustainability Initiative

Standard

ANGEL®

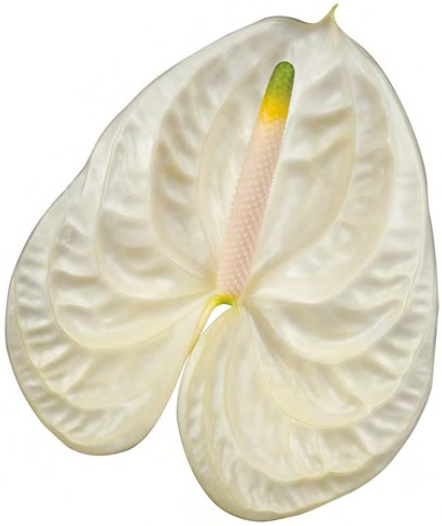
Denomination	ANTHAQXM
Main colour	White
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	93
Vase life - days	40
VBN code	18539

CARNAVAL®

Denomination	ANTRESTA
Main colour	White
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	86
Vase life - days	19
VBN code	11992

LYBRA®

Denomination	ANTHIPCON
Main colour	White
Flower size - cm	11-13
Plants per m^2	14
Production m^2 year YLB	116
Vase life - days	31
VBN code	121302



MOMENTS®

Denomination	ANTHATCL
Main colour	White
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	92
Vase life - days	25
VBN code	24719

PRESENCE®

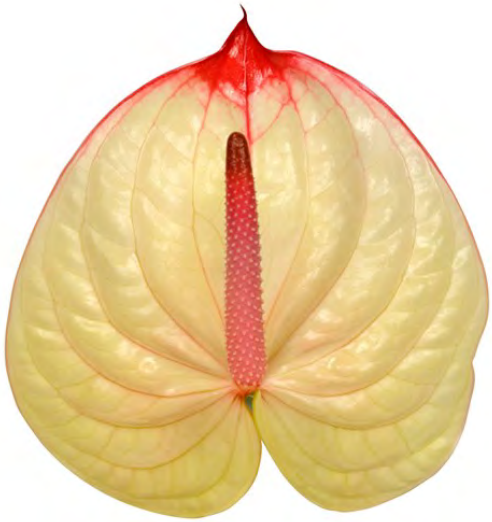
Denomination	ANTHAQUIRE
Main colour	White
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	92
Vase life - days	27
VBN code	24196

WHISPER®

Denomination	ANTHCLOWI
Main colour	White
Flower size - cm	4-6
Plants per m^2	14
Production m^2 year YLB	141
Vase life - days	38
VBN code	112455

CHAMPAGNE

Denomination	ANTEMMA
Main colour	Cream
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	74
Vase life - days	34
VBN code	12379



KASEKO®

Denomination	ANTHIODYP
Main colour	Cream
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	113
Vase life - days	34
VBN code	120470

MAXIMA VIOLETA®

Denomination	ANTHKINAQ
Main colour	Cream
Flower size - cm	11-13
Plants per m^2	16
Production m^2 year YLB	161
Vase life - days	32
VBN code	112194

CARDINAL®

Denomination	ANTHIQCUM
Main colour	Yellow
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	86
Vase life - days	25
VBN code	122478

MARYSIA®

Denomination	ANTHARYSIA
Main colour	Yellow
Flower size - cm	15-17
Plants per m^2	14
Production m^2 year YLB	80
Vase life - days	38
VBN code	27666

GRAND SLAM®

Denomination	ANTHIOXI
Main colour	Green
Flower size - cm	15-17
Plants per m^2	14
Production m^2 year YLB	116
Vase life - days	44
VBN code	122541

MIDORI® Improved

Denomination	ANTHINFAM
Main colour	Green
Flower size - cm	13-15
Plants per m^2	16
Production m^2 year YLB	106
Vase life - days	45
VBN code	115540

OLIVIUS®

Denomination	ANTHISEYH
Main colour	Green
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	104
Vase life - days	33
VBN code	122265

PISTACHE®

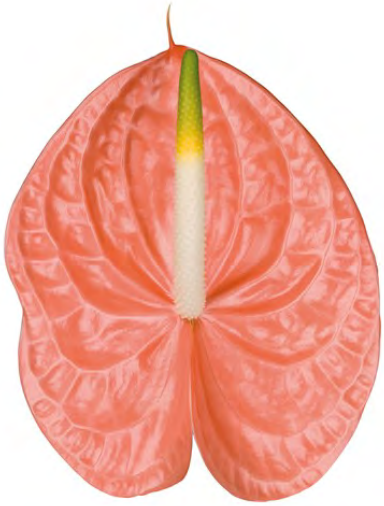
Denomination	ANTOSNA
Main colour	Green
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	100
Vase life - days	38
VBN code	13024

TEQUILA®

Denomination	ANTHIRFAP
Main colour	Green
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	107
Vase life - days	38
VBN code	121170

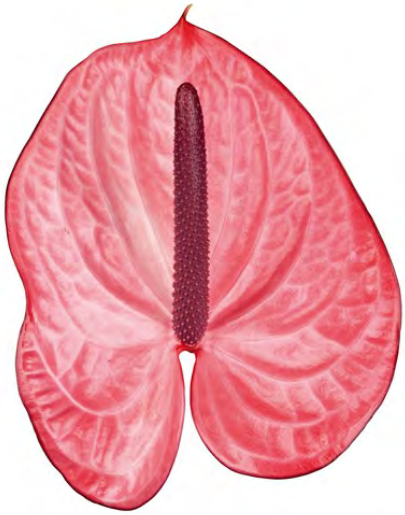
FARAO®

Denomination	ANTHCATEP
Main colour	Salmon
Flower size - cm	11-13
Plants per m^2	14
Production m^2 year YLB	13
Vase life - days	26



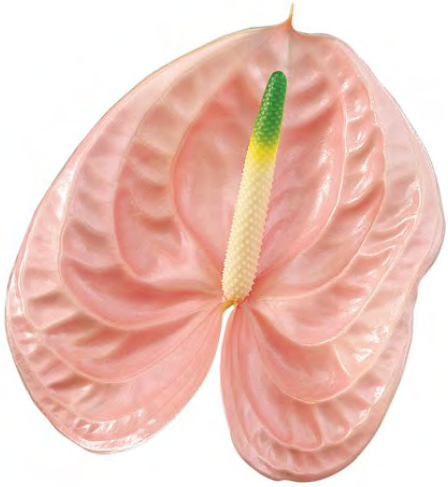
SANTÉ ROYAL®

Denomination	ANTHUHOB
Main colour	Salmon
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	97
Vase life - days	33
VBN code	115682



CANDY®

Denomination	ANTHOPOC
Main colour	Pink
Flower size - cm	11-13
Plants per m^2	14
Production m^2 year YLB	101
Vase life - days	35
VBN code	111512



CHEERS®

Denomination	ANTANDRA
Main colour	Pink
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	100
Vase life - days	27
VBN code	13023

ROSA®

Denomination	ANTALJA
Main colour	Pink
Flower size - cm	15-17
Plants per m^2	14
Production m^2 year YLB	81
Vase life - days	27
VBN code	12914

MARAVILLA®

Denomination	ANTHIOWIR
Main colour	Purple
Flower size - cm	11-13
Plants per m^2	14
Production m^2 year YLB	125
Vase life - days	30
VBN code	115543

BON AMI®

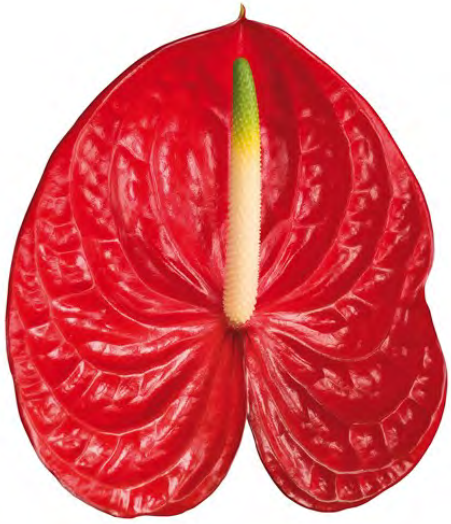
Denomination	ANTHIUDAP
Main colour	Orange
Flower size - cm	7-11
Plants per m^2	14
Production m^2 year YLB	64
Vase life - days	21
VBN code	120337

SAFFRON

Denomination	ANTHIMYLI
Main colour	Orange
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	102
Vase life - days	32
VBN code	115684

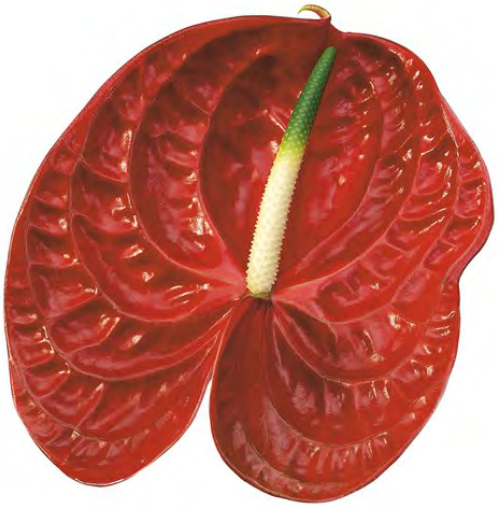
SUN EYE®

Denomination	ANTHIGCI
Main colour	Orange
Flower size - cm	15-17
Plants per m^2	14
Production m^2 year YLB	105
Vase life - days	34
VBN code	123264



ARENA®

Denomination	ANTHIMYN
Main colour	Red
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	100
Vase life - days	40
VBN code	115321

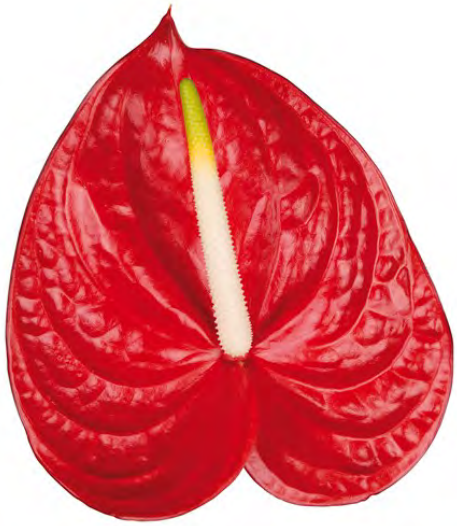


CALISTO®

Denomination	ANTHAPBMA
Main colour	Red
Flower size - cm	15-17
Plants per m^2	14
Production m^2 year YLB	88
Vase life - days	32
VBN code	18540

CANTELLO®

Denomination	ANTHIQDO
Main colour	Red
Flower size - cm	15-17
Plants per m^2	14
Production m^2 year YLB	102
Vase life - days	42
VBN code	120338



CARISMA®

Denomination	ANTHARES
Main colour	Red
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	113
Vase life - days	25
VBN code	115680

ETERNO®

Denomination	ANTHITOXO
Main colour	Red
Flower size - cm	15-17
Plants per m^2	14
Production m^2 year YLB	95
Vase life - days	35
VBN code	112195

FIRE®

Denomination	ANTHAQAL
Main colour	Red
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	92
Vase life - days	18
VBN code	21314

IMPULZ®

Denomination	ANTHIQCOP
Main colour	Red
Flower size - cm	13-15
Plants per m^2	14
Production m^2 year YLB	108
Vase life - days	38
VBN code	121021

NERO®

Denomination	ANTHILDIL
Main colour	Brown
Flower size - cm	11-13
Plants per m^2	14
Production m^2 year YLB	99
Vase life - days	38
VBN code	110828

SHOWTIME®

Denomination	ANTHIQDAP
Main colour	Black
Flower size - cm	13-15
Plants per m^2	16
Production m^2 year YLB	126
Vase life - days	28
VBN code	121022

Obake

DENALI®

Denomination	ANTHINBOZA
Main colour	White
Flower size - cm	>19
Plants per m2	14
Production m2 year YLB	94
Vase life - days	42
VBN code	122525

ZAFIRA®

Denomination	ANTHCONAP
Main colour	Cream
Flower size - cm	13-15
Plants per m2	14
Production m2 year YLB	155
Vase life - days	35
VBN code	109956

AMIGO® Improved

Denomination	ANTHINDUN
Main colour	Red
Flower size - cm	17-19
Plants per m2	16
Production m2 year YLB	104
Vase life - days	41
VBN code	115681

SPICE®

Denomination	ANTHAZAFAL
Main colour	Red
Flower size - cm	>19
Plants per m2	14
Production m2 year YLB	66
Vase life - days	26
VBN code	26513

Cup shaped

FACETTO®

Denomination	ANTHIMDAP
Main colour	White
Flower size - cm	11-13
Plants per m2	15
Production m2 year YLB	78
Vase life - days	28
VBN code	114641

MAREA®

Denomination	ANTHINYP
Main colour	Cream
Flower size - cm	11-13
Plants per m2	16
Production m2 year YLB	95
Vase life - days	34
VBN code	116735

XAVIA®

Denomination	ANTHAQEQ
Main colour	Pink
Flower size - cm	7-11
Plants per m2	14
Production m2 year YLB	100
Vase life - days	18
VBN code	26621

PREVIA®

Denomination	ANTHARXI
Main colour	Purple
Flower size - cm	7-11
Plants per m2	14
Production m2 year YLB	132
Vase life - days	19
VBN code	24718

YLB Young Leaf Breaking

Young Leaf Breaking is removing young leaves by first appearance in the cultivation and preserving just two mature leaves per plant in order to increase the flower production in comparison to the traditional process.

Disclaimer
The information in this brochure is based on results obtained from trials carried out on test locations of Anthura. Even though this brochure is compiled with great effort, Anthura B.V. cannot be held responsible for any inaccuracies, given advice and/or incomplete information obtained in this brochure. © Anthura B.V.

In practice the obake varieties can be different from the pictures in this overview because of growing conditions.

Antique: it is possible to harvest this variety 4 weeks later than normal in order to get a special colour.

Notifications
Anthura varieties are protected by plant variety rights and/or US plant patent.
All trademarks in this brochure are sole property of Anthura B.V.
® Registered trademark

Chamber of commerce Haaglanden
The Netherlands 2902931